

## The book was found

# Staged Seduction: Selling Dreams In A Tokyo Host Club



SELLING DREAMS IN A TOKYO HOST CLUB

AKIKO TAKEYAMA



### Synopsis

In the host clubs of Tokyo's Kabuki-chŕ red-light district, ambitious young men seek their fortunes by selling love, romance, companionship, and sometimes sex to female consumers for exorbitant sums of money. Staged Seduction reveals a world where all intimacies and feigned feelings are fair game for the hosts who employ feathered bangs, polished nails, fine European suits, and the sensitivity of the finest salesmen to create a fantasy for wealthy women seeking an escape from the everyday. Akiko Takeyama's investigation of this beguiling underground "love business" provides an intimate window into Japanese host clubs and the lives of hosts, clients, club owners, and managers. The club is a place where fantasies are pursued and the art of seduction isn't merely about romance; a complex set of transactions emerges. Like a casino of love, the host club is a site of desperation, aspiration, and hope, in which both hosts and clients are eager to roll the dice. Takeyama reveals the aspirational mode not only of the host club, but also of a Japanese society built on the commercialization of aspiration, seducing its citizens out of the present and into a future where hopes and dreams are imaginableâ •and billions of dollars can be made.

#### **Book Information**

Paperback: 248 pages Publisher: Stanford University Press; 1 edition (March 9, 2016) Language: English ISBN-10: 0804798540 ISBN-13: 978-0804798549 Product Dimensions: 6 x 0.7 x 9 inches Shipping Weight: 12 ounces (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars 1 customer review Best Sellers Rank: #103,727 in Books (See Top 100 in Books) #124 in Books > Politics & Social Sciences > Social Sciences > Customs & Traditions #262 in Books > Politics & Social Sciences > Social Sciences > Gender Studies > General #277 in Books > Textbooks > Social Sciences > Gender Studies

#### **Customer Reviews**

"Seductions performed by male hosts, purchased by female customers, and entwined around money and desire: this is the terrain of Akiko Takeyama's fascinating book. Set in neoliberal Japan when the future is fraught, Staged Seduction captures the anxieties of the times in an affective ethnography at once unsettling and bold." (Anne Allison Duke University)"These is so much of interest in Staged Seduction, which will appeal on a number of levels. Takeyama argues that host clubs are emblematic of a neoliberal, post-industrial Tokyo: see what you think. Her study certainly offers a fascinating insight into a recently greatly expanded part of its nightlife." (Joy Hendry Times Higher Education)"An exquisite ethnography of host clubs in Tokyo, Staged Seduction describes the daily trials of commodified romance for buyers and sellers. It provides a cultural kaleidoscope into the lives of youth confronting a precarious labor market, women and their aging insecurities, and consumption in late capitalism." (Rhacel Salazar Parreà as University of Southern California, author of Illicit Flirtations: Labor, Migration and Sex Trafficking in Tokyo)"Staged Seduction is a compelling ethnographic study of commodified romance, aspiration, and desire in neoliberal Japan. With riveting stories of male hosts and their female clients, Takeyama elegantly renders the complex dance of sentiments, interests and affects within an atmosphere of inequality and veiled transactions. This influential work will define future research in affect theory, gender studies and the anthropology of East Asia." (Martin F. Manalansan IV, University of Illinois Urbana-Champaign)

Akiko Takeyama is Associate Professor of Anthropology and Women, Gender, and Sexuality Studies at University of Kansas.

This small book based on the authors Ph.D is a small gem. It off course tell the story about the male hosts catering in dreams for their female audience, but that is in my opinion just a very small part of what the book is about. The book is way more an empirical "grounded" discussion of modern service and service societies. The book draws on a significant amount of literature inside critical Anthropology and theory, without ever becoming difficult to read. As an ethnographic study I hope it will be read inside my own field of organizational behavior and theory, and in particular service management. Where it can be as an important book as "the managed heart"My only critical comment is, that a few places the analysis and explanations tilt towards, what I call an asymmetrical and "feminist privilege" performance analysis. where the wording and dynamics highlighted makes the female patrons "victims of exploitation" - despite the fact using the same criteria of analysis would make the male host - the exploited part. That said the book always comeback to its fundamental line of analyzing the performed lies, feelings and embodyment in the mutual seductive process, which makes it such an important book for our understanding of all services.

#### Download to continue reading...

Staged Seduction: Selling Dreams in a Tokyo Host Club Tokyo Travel Guide - Best of Tokyo - Your #1 Itinerary Planner for What to See, Do, and Eat in Tokyo, Japan (Tokyo Travel Guide, Tokyo

Travel, Tokyo Japan) (Wanderlust Pocket Guides - Japan) Dreams: Find Out All About Your Dreams For Greater Happiness And Success: Dreams & 9 Free Books (Dreaming, Dreams, Interpreting Dreams, Dream Meanings) Tokyo Art Directors Club Annual 2004 (Adc Tokyo Art Director's Club Annual) Host Response to Biomaterials: The Impact of Host Response on Biomaterial Selection Host Family Survival Kit: A Guide for American Host Families Sacred Seduction: A Guidebook, Memoir and Tribute to The Art Of Seduction Staged: (Oliana Mercer series Book 2) Ouran High School Host Club Box Set (Vol. 1-18) Ouran High School Host Club, Vol. 1 16th Seduction (Women's Murder Club) Erotica For Women With Explicit Sex: 80 Books Dark & Rough Taboo, Threesome, Foursome, Menage, MMF, FFM, Stepbrother, Office, Stranger, Bad Boy, Club Seduction, and More... Dreams: Interpreting Your Dreams and How to Dream Your Desires-Lucid Dreaming, Visions and Dream Interpretation (Dreams, Lucid dreaming, Visions,) Dreams: Learn How To Interpret Your Dreams And Discover The Magic And Beauty Behind Them (Dream Interpretation - The Secrets Behind You Dreams- Sleep Psychology) Winter of Frozen Dreams: The Shocking True Story of Seduction, Suspicion, and Murder in Madison Hello Tokyo: 30+ Handmade Projects and Fun Ideas for a Cute, Tokyo-Inspired Lifestyle Lost in Tokyo: A Romantic Travel Story with Mystery and Suspense (set in Tokyo, Kyoto, Nara, Kamakura, and Nikko, Japan) Tokyo: Cities, Sights & Other Places You Need To Visit

(Tokyo,Yokohama,Osaka,Nagoya,Kyoto,Kawasaki,Saitama Book 2) Accessible Japan's Tokyo: All you need to know about traveling to Tokyo with a disability Japan Travel Guide - Best of Tokyo and Kyoto: Your #1 Itinerary Planner for What to See, Do, and Eat in Tokyo and Kyoto, Japan

Contact Us

DMCA

Privacy

FAQ & Help